



**14th Annual  
Undergraduate Conference  
of the Greater Philadelphia  
Asian Studies Consortium (GPASC)**

**April 13th, 2019**

**8:30 a.m. - 2:30 p.m.**

**Bartley Hall  
Villanova University**

**14TH ANNUAL GPASC UNDERGRADUATE RESEARCH CONFERENCE  
VILLANOVA UNIVERSITY, BARTLEY HALL**

**April 13, 2019**

**GREATER PHILADELPHIA ASIAN STUDIES CONSORTIUM (GPASC) of the  
GREATER PHILADELPHIA HUMAN STUDIES COUNCIL**

**MEMBER INSTITUTIONS:**

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Drexel University  
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Rosemont College  
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University of Delaware  
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**Matthew Mizenko**, Chair, Ursinus College  
**Frank Chance**, University of Pennsylvania  
**Chip Desnoyers**, La Salle University  
**Masako Hamada**, Villanova University

**SPECIAL THANKS ARE OFFERED TO:**

**Conference Host: Dr. Masako Hamada**, Associate Professor of Japanese Studies Program, GIS, and Director of the Asian Studies Program. Villanova University  
**Joyce Harden**, Administrative Assistant, Department of Global Interdisciplinary Studies, Villanova University  
**Yvon Kennon**, Administrative Assistant, East Asian Studies, Ursinus College

The mission of the Greater Philadelphia Asian Studies Consortium (GPASC) is to promote the study of Asian societies and cultures, and the Asian Disapora, among member institutions and the Greater Philadelphia community.

**GPASC IS PLEASED TO HOST THE 2019 PARTICIPANTS IN THE KAKEHASHI PROJECT FROM THE GREATER PHILADELPHIA AREA. There will be a KAKEHASHI panel in each session, and a media room presenting digital media associated with the project.**

**KAKEHASHI MEDIA ROOM 8:30-12:00** (Location: The Curley Exchange, Bartley Hall)

A continuous loop of digital presentations by participants in the KAKEHASHI Project.

KAKEHASHI Audio Diary: Isaiah Braugher, Ursinus College

#kakehashi2018: A Visual Essay: Alexandra Iglesia, Haverford College

Villanova Kakehashi Experience: Developing Cross-Cultural Understanding: Thomas Dorrance, Deyjah Foster, Veronica Gedal, Joseph Manuel, Joel Park

The KAKEHASHI Project—The Bridge for Tomorrow, is sponsored by the Japan Foundation as part of the Youth Exchange Program with North America promoted by the Ministry of Foreign Affairs of Japan (MOFA). The project aims to heighten interest in Japan and increase the number of overseas visitors to the country, as well as enhance international understanding of the “Japan brand,” or the nation’s strengths and attractiveness such as Japanese-style values and “Cool Japan.” The project is also anticipated to revitalize and boost the Japanese economy.

The objective of this youth exchange project is to promote deeper mutual understanding among the people of Japan and the United States, enable future leaders of Japan-US exchanges to form networks, and help young people develop wider perspectives to encourage active roles at the global level in the future. *—from the KAKEHASHI Project website*

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**8:30-9:00 COFFEE AND REGISTRATION** (Location: The Curley Exchange)

**9:00-9:10 WELCOME** (Location: The Curley Exchange)

Introduction: Prof. Masako Hamada, Villanova University

Greetings: **Dean Adele Lindenmeyr**, Villanova University  
Dean, Villanova University College of Liberal Arts and Sciences

**9:15-10:10 SESSION ONE**

**PANEL A: Discourses** (Location: Bartley #2044)

Chair: Prof. Chip Desnoyers, La Salle University

Si Ja Liu (Villanova University)

“Translation: A Field Irreplaceable by Artificial Intelligence”

*Mentor: Prof. HaiLin Zhou, Villanova University*

Stephen M. Pierce (La Salle University)

“Orientalism and Asiatic Studies in the American Philosophical Society”

*Mentor: Prof. Chip Desnoyers, La Salle University*

Leanne Voshell (University of Delaware)

“Chinese Soft Power and Confucius Institutes: Differing Benefits and Consequences”

*Mentor: Prof. Alice Ba, University of Delaware*

**PANEL B: Youth** (Location: Bartley #2046)

Chair: Prof. Betty Patch, Villanova University

Kimberly Dawes (Villanova University)

“Rising Adolescent Obesity in China”

*Mentor: Prof. HaiLin Zhou, Villanova University*

Xueqi (Clarise) Wang (Villanova University)

“The Negative Impact of ‘Idol Producers’ on China’s Youth”

*Mentor: Prof. Betty Patch, Villanova University*

Thinh Nguyen (Villanova University)

“The Hidden Advantages of Vietnamese Education”

*Mentor: Prof. Betty Patch, Villanova University*

**PANEL C: Planning** (Location: Bartley #2073)

Chair: Prof. HaiLin Zhou, Villanova University

Jiaxi Li (Bryn Mawr College)

“Remaking a Yellow Russia? The Discourse of Russian Elements in Contemporary City Planning of Harbin, China”

*Mentor: Prof. Lauren Restrepo, Bryn Mawr College*

Ruoli Yang (Bryn Mawr College)

“Visualizing the Grand City: Planning Exhibition Halls in Contemporary China”

*Mentor: Prof. Gary McDonogh, Bryn Mawr College*

Sean Frangos (Villanova University)

“The Plight of King Grouper: How Ecological Degradation Disrupts Cultural Practices”

*Mentor: Prof. HaiLin Zhou, Villanova University*

**KAKEHASHI Project: Ursinus College** (Location: Bartley #036)

Chair: Prof. Glenda Chao, Ursinus College

Isabella Arevalo

Isaiah Braugher

Parker Fairchild

Alyssa Scanlon

Logan Yoquinto

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**10:15-11:10 SESSION TWO**

**PANEL D: Chinese History** (Location: Bartley #2044)

Chair: Prof. Frank Chance, University of Pennsylvania

Garrett Bullock (Ursinus College)

“Culture, Economy, and the Military: Why the ‘Pure’ Dynasty Reigned for Nearly Four Centuries”

*Mentor: Prof. Glenda Chao, Ursinus College*

Jialu Guo (Bryn Mawr College)

“The Afterlife of Yue 越 in Hill Censers: Cultural Interactions and Identities within the Han Empire”

*Mentor: Prof. Nancy S. Steinhardt, University of Pennsylvania*

Chayanit Jenny Yung (Bryn Mawr College)

“前年的“五卅”(qian nian de “wu sa”): A Further Illumination of Chinese Historical Perspectives”

*Mentor: Prof. Shiamin Kwa, Bryn Mawr College*

**PANEL E: Japanese Society** (Location: Bartley #2046)

Chair: Tetsuya Sato, Haverford College

Marissa Kurt (Villanova University)

“Organizational Rhetoric and Japanese Salarymen”

*Mentor: Prof. Masako Hamada, Villanova University*

Koko Zhang (Bryn Mawr College)

“Contemplating Onee: A Look into Male Gender Non-Conforming Practice in Japan”

*Mentors: Prof. Rosi Song, Bryn Mawr College, and Prof. Kimiko Suzuki, Haverford College*

**PANEL F: Peace and Crisis** (Location: Bartley #2073)

Chair: Prof. Seung-Youn Oh, Bryn Mawr College

John Allen Goodridge, Jr. (University of Delaware)

“As the World Watched: The Shortcomings of Post-war Khmer Rouge Prosecution”

*Mentor: Prof. Rachael Hutchinson, University of Delaware*

Yifan Feng (Haverford College)

“The Financial Undead: Why Japan and South Korea Had Disparate Proliferations of “Zombie Firms” in the Wake of Financial Crises”

*Mentor: Prof. Seung-Youn Oh, Bryn Mawr College*

Alexander Ki-Hoon Han (Ursinus College)

“A Plan for Peace and Prosperity in Korea”

*Mentor: Prof. Glenda Chao, Ursinus College*

**KAKEHASHI Project: Villanova University** (Location: Bartley #036)

Chair: Prof. Joseph Lennon, Villanova University

Thomas Dorrance

Alex Eiden

Deyjah Foster

Veronica Gedal

Joseph Manuel

Joel Park

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**11:15-12:00 SESSION THREE**

**PANEL G: International Relations** (Location: Bartley #2044)

Chair: Prof. Frederick Young, Villanova University

Samantha Gardner (Villanova University)

“East Asia’s Post War Development: Why Japan is the Ruling Force in the East”

*Mentor: Prof. Masako Hamada, Villanova University*

Karen Whisler (University of Pennsylvania)

“Re-Spinning the Silk Road: An Assessment of Motivations Behind China’s Belt and Road Initiative”

*Mentor: Prof. Sara McGuire, University of Pennsylvania*

**PANEL H: Chinese Diaspora** (Location: Bartley #2046)

Chair: Prof. Gary McDonogh, Bryn Mawr College

Kimberly J. Dawes (Villanova University)

“Health Outcomes of Chinese Immigrants: The Effects of Acculturation”

*Mentor: Prof. HaiLin Zhou, Villanova University*

Rebecca Chang (Haverford College)

“Searching for Belonging in Ethnic Identity: Young Second-Generation Chinese-Peruvians in Lima, Peru”

*Mentor: Prof. Gary McDonogh, Bryn Mawr College*

**PANEL I: Anime** (Location: Bartley #2073)

Chair: Prof. Rachael Hutchinson, University of Delaware

Nicole Moylett (University of Delaware)

“To See with Eyes Unclouded” [Re: Studio Ghibli]

*Mentor: Prof. Rachael Hutchinson, University of Delaware*

**KAKEHASHI Project: Bryn Mawr College and Haverford College** (Location Bartley #036)

Chair: Prof. Minako Kobayashi, Haverford College

Jordan Hussey (Bryn Mawr)

Alexandra Iglesia (Haverford)

Aszana Lopez-Bell (Haverford)

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**12:00-1:30 LUNCHEON AND KEYNOTE** (Location: The Curley Exchange, Bartley Hall)

Greetings and Introduction of Keynote Speaker: Prof. Matthew Mizenko, Ursinus College

Keynote Speaker: **Dr. C. Pierce Salguero**, The Abington College of Penn State University

Associate Professor of Asian History & Religious Studies

Program Chair for Interdisciplinary Studies

Dr. Salguero is an interdisciplinary humanities scholar fascinated by the intersections between Buddhism, medicine, and crosscultural exchange. He has a Ph.D. in History of Medicine from the Johns Hopkins School of Medicine, and teaches Asian history, religion, and culture at Penn State University’s Abington College, located near Philadelphia. The major theme in his scholarship is the interplay between the global transmission and local reception of Buddhist knowledge about health, disease, and the body. Dr. Salguero approaches this topic using methodologies from history, religious studies, translation studies, and anthropology, among other fields.

Dr. Salguero is the author of the three-volume series *Buddhism and Medicine* (Columbia Univ Press, 2017–2020) as well as a number of other books and articles on various aspects of Buddhism and medicine. He is continually seeking opportunities to cross disciplinary lines in publishing and presenting his work. He also regularly publishes writing for non-scholarly audiences, as it is important to him to create opportunities for dialogue with practitioners of Buddhism and Asian medicine. Dr. Salguero is active in AAR, IASTAM, and other professional organizations, and currently serves as the Editor-in-Chief of the journal *Asian Medicine*.

For more information on Dr. Salguero's work, please go to his website:  
<http://www.piercesalguero.com>

### **Keynote: “The Jivaka Project: Buddhism and Healthcare in Philadelphia”**

The Jivaka Project ([www.jivaka.net](http://www.jivaka.net)) is a digital humanities and documentary filmmaking project about the role of Buddhist institutions, practices, and cultural orientations in the healthcare system of Greater Philadelphia. Seeking to bring more diverse voices into the contemporary conversation about Buddhism and wellbeing, the project also sheds light on the multifaceted health practices of Asian immigrant communities in a major US metropolitan area.

Keynote lecture: Dr. Salguero will introduce the project and discuss its contributions to the study of medical pluralism, Asian medicine, and the intersections between religion and healthcare in the contemporary U.S.

### **1:30-2:30      FILM SCREENING AND PANEL DISCUSSION (Location: The Curley Exchange)**

**Paola Xhuli** (former research student and current public health MA student at Drexel) and **Chungnam Ha** (a Buddhist minister at the Won Buddhist Temple in Glenside) will join Dr Salguero in a film screening and panel discussion about the ethnographic research, pedagogical methods, and community engaged scholarship in the making of the Jivaka Project.